Know Moore About...

Creative Commons

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Topics

- Copyright primer
- What is Creative Commons?
- Anatomy of a Creative Commons licence
- Using the licenses
Copyright primer
Copyright conditions

- Original work in a fixed form
- Copyright does not protect ideas
- Economic vs moral rights
What is Creative Commons?
Designed as a way to ease tensions between copyright restrictions and the opportunity for sharing works
Copyright Term Extension Act 1998

Lawrence Lessig court case 2001

Creative Commons launched 2002

4.0 versions of licence 2013
Anatomy of a Creative Commons licence
Layers of a licence

**Machine readable**
Code for apps and software

**Legal code**
Outline of the licence in legal terms

**Common deed**
Plain language version of the licence
Licence elements

**Attribution**
Must acknowledge the author of the work

**No-derivatives**
Cannot change or remix the work

**Non-commercial**
Only the original author can make money

**ShareAlike**
New creations must be shared under the same rules
CC burger

[Diagram of a burger with icons for BY, NC, SA, and other symbols]
Licence elements

- CC BY
- CC BY NC SA
- CC BY SA
- CC BY ND
- CC BY NC
- CC BY NC ND
Using Creative Commons licences
Licensing work

1. Use the Creative Commons selector tool: https://creativecommons.org/choose/

2. Format your statement:
   This work is licensed under a Creative Commons [type and version number]
   by [name of creator]

3. Think about how open the work is:
   Are people really able to use it?
Thinks to think about

- Is the format appropriate?
- Is the work copyrightable?
- Do you have the right to place a licence?
- Which part(s) of the work does it apply to?
Using CC content

Use a dedicated search tool: Creative Commons search

Use public domain materials

Attribute the materials:
T = title
A = author
S = source
L = license

Consider if your use falls under an exception to copyright
TV dinner vs smoothie

Attributions: “CC TV Dinner” by Nate Angell. CC BY. Derivative of “tv dinner 1” by adrigu (https://flic.kr/p/6AMLDF) used under CC BY, and various Creative Commons license buttons by Creative Commons (https://creativecommons.org/about/downloads) used under CC BY.

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More information: http://xolotl.org/open-licensing-over-tv-dinners-and-smoothies/
Protecting creator rights

- Creators can waive their right to attribution
- Creators can request removal
- CC-BY does not imply endorsement
- CC licences are legal licenses
Too many cooks?

**For creators:** clear and concise way to specify what you want others to do with your work

**For users:** easy to understand, standardised guidance
Questions?

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