Know Moore About...

Copyright

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Topics

- Basics of UK copyright
- How does this impact your research?
- What can you use in your work?
- What can you do with your work?
I am not a lawyer!
Quiz time

Which of these is subject to copyright?
Copyright basics
Copyright conditions

- Original work in a fixed form
- Copyright does not protect ideas
- Economic vs moral rights
Copyright duration

Author life + 70yrs OR 1st publication or performance + 70yrs

Date of recording + 70yrs

50yrs after last of director, producer, screenplay author or composer to die

Date of broadcast + 50yrs

Publication + 25yrs

Author life + 70 years OR 31st December 2039

Based on Secker and Morrison: Copyright and E-Learning, Facet Publishing.
Layers of copyright

Text

Typography

Illustrations

Charts
Why is it important?

- Rewards creators and encourages creativity
- Cambridge IP policy
- Impacts what you can use in and do with your own work
What can I use in my work?
Incorrect referencing = Plagiarism & academic misconduct = Potential penalties
3rd party materials

- Text extracts
- Tables
- Figures
- Diagrams
- Maps
- Charts

- Music
- Video
- Audio
- Graphs
- Images
- Illustrations

Material created by other people
Seeking permission

- Locate copyright holder – start early!
- Explain what and why
- Get permission in writing and acknowledge it
- Keep trying … but not too hard!
- Remember – no reply does ≠ permission
Copyright exceptions

What are they?
Certain actions allowed for educational reasons

Academic assignments, teaching purposes, printed theses

What are they not?
An excuse to infringe copyright

Uploading to a VLE, publication, online sharing of theses
Fair dealing

“How would a fair minded and honest person deal with the work?”

Research & private study
Quotation, criticism & review
Illustration for instruction
Caricature, parody & pastiche

A legal defence rather than a copyright exception
What can I do with my work?
Publication agreements

- Check and keep any agreements
- Are you retaining any rights? What are your responsibilities?
- Which version can you share?
Copyright and OA

1st October 2017

Requirement for all PhD theses at Cambridge to be deposited in Apollo

Benefits of OA:

- Complies with funder policies
- Enhances your profile
- Protects against plagiarism
- Provides long-term preservation
Theses can be taken down if requested

Should not be a reason for publication refusal

Work can be embargoed if necessary
Using images

Key questions:

- Why are you using the image?
- Who created the image?
- What/who is in the image?

Safe image sources
Pixabay ■ Pexels ■ Unsplash ■ Nappy.co ■ Smithsonian Institute

Redacting images

Image removed for copyright reasons

Fig 1: Full reference to material
Social networks

- Remember: available ≠ Open Access
- Check that you have permission to share
- Link to legal versions of your work
- Credit any third party content
Open licences

**Attribution**
Must acknowledge the author of the work

**No-derivatives**
Cannot change/remix the work

**Non-commercial**
Only the original author can make money

**ShareAlike**
New creations must be shared under the same rules
Questions?

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